# Graph Complexity in visual recommender systems for scientific literature

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## Abstract

Digital libraries are becoming larger, while suffering from inefficient interfaces and search patterns. Recommender Systems are a sensible and important service for users of digital libraries. The aim of recommender systems is to reduce cognitive effort, simplify search and to embed results in a larger context. In this article we compare to recommender systems – the Action Science Explorer and Papercube. Both systems are used to recommend scientific literature and use graph-based approaches. From user studies we derive the need for research to understand complexity of graphs.

# 1 Big Science, Big Data and the Flood of Information

Visual recommender systems help to evaluate, filter and structure large amounts of digital information. They are helpful for finding relevant objects from a larger set of objects.

One area of use of recommender systems is in digital libraries. According to the National Science Foundation, the rate of publishing in scientific literature increased about 2.3% from 1995 to 2005, collaborations across institutional border from 40% to 61% (Bergrström & Atkinson 2009). Therefore it is becoming increasingly important to process information in a sensible fashion and present it in interfaces that are easy to understand and that have good usability. The aim is to suggest literature from related field and to structure literature in a meaningful context.

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## 1.1 Scientific Recommender Systems

It is important to classify literature in a meaningful context. Finding literature is easy but it is hard to process the enormous amount of information. You do not only require recommender systems, but visual recommender systems. You need interfaces with good usability to browse metadata like keywords, authors, citation networks, collaborations or related topics. Without these interfaces, the user has to cope with a huge cognitive load to find their way in the ever growing digital libraries. Hereinafter two approaches to visualize scientific literature are introduced.

# 2 Visualization of scientific literature

Although there are several different approaches to visualize scientific literature, we limit our elaboration to the projects PaperCube and Action Science Explorer (ASE) because they use different methods. Besides those tools there are also CiteScape (Liu et al. 2015), MyMediaLite (Gantner et al. 2011) or Sci2 Tool (Solomon 2015). Their focus is less the visual visual representation, but more on the technical aspects of creating and weighting recommendations and are therefore not considered in the following.

# 2.2 PaperCube

The goal of PaperCube – a web application – is the navigation of bibliographic metadata without losing the paper out of focus. By means of the citation network the paper is integrated in a bigger context. Through spatial visualization of the metadata the user can get new insights into related literature. The main goals of PaperCube can be summarized as *focus* & *context* (Bergström & Atkinson 2010). PaperCube offers two basic visualizations, visualization of literature and of authors. Figure 1 shows the basic interface<sup>1</sup>.

<sup>&</sup>lt;sup>1</sup>Für weitere Informationen und Darstellungen http://papercube.peterbergstrom.com

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Figure 1: Details of an article after a search request

#### 2.2.1 Visualization of literature

It is possible to visualize and explore the respective citation network in PaperCube in three different ways. By use of the direct citation network, it is possible to find directly referenced literature which has a strong connection to the specific paper. To find weaker connections, PaperCube uses a hierarchic tree structure. This structure allows to advance further into the citation network to find new and related literature which was the basis for the respective work. The third possible approach is the chronological visualization of the citation network (Bergström & Atkinson 2010).

#### 2.2.2 Visualization of authors

The goal is to reveal collaborations and connections between authors. It allows finding articles and papers of co-authors and likewise shows the references among the authors. (Bergström & Atkinson 2010).

#### 2.2.3 Different kinds of visualization

PaperCube offers different kinds of visualization for literature and authors. First of all, the detail view as shown in Figure 1 which is the standard view after the users searches. Futhermore PaperCube offers circle view, tree view (Figure 2 left), articles per year and PaperGraph, an alternative view to the tree structure. Besides the standard detail view of the authors, PaperCube offers several alternatives like for instance the possibility to show

collaboration network of the authors via weighted graphs (Figure 2 right). Every view has the option to change focus to another author or publication.



Figure 1: left tree View of a search request; right collaborations network of an author in PaperCube

#### 2.2.4 User Study

A user study with students, researchers and professors was conducted to examine which visualization is the preferred one (Table 1) and to get general feedback on the features and interface. 85% stated that PaperCube is a useful extension to the usual web interfaces and 100% would use PaperCube in future search queries. 87% preferred the literature view over the author view, because it is more intuitive. The users prefer slim design with less information shown on display. It is important for the participants to discover new connections as fast and easy as possible and they do not want to be overloaded with information (Bergström & Atkinson 2009).

Rank	Paper View	Pct.	Author View	Pct.
1	Circle View	32%	Details	40%
2	Details	29%	Collaborators	37%
3	Papers per Year	24%	Author Cities	17%
4	Tree View	9%	Papers	7%
5	Paper Graph	6%	-	-

Table 1: Preferred views in PaperCube (vgl. Bergström & Atkinson 2010)

The participants reported that PaperCube lowers cognitive load and simplifies the discovery of new or related literature. The easy approach was commended as well. Exemplary remarks were for instance: "reference searches [to be] much faster and complete. "[PaperCube is a ] "fantastic way to navigate and explore to find serendipitous connected papers / studies, and would make a particular library's catalog that much more valuable." (Bergström & Atkinson 2010).

# 2.3 Action Science Explorer

Another project to visualize scientific literature is the Action Science Explorer(ASE). ASE also wants to present a quick overview about a new topic and tries to satisfy different target audiences, like students or experts (Dunne et al. 2012). ASE also uses graph based visualization.

#### 2.3.1 Features von ASE

The interface of ASE (Figure 3) offers lots of features and function but is not as easily understood as PaperCube. One of its disadvantages is the necessity of a large screen and high resolution because of the amount of different windows and the information overload. Furthermore, several windows on the main screen can change with a single click which means a high cognitive load for the user (Gove et al. 2011).

The following features are implemented in ASE:

- Paper Ranking: Ranking and filtering of the literature by the citation network.
- Search: Searching any bibliographic data like title, author, keywords or abstract.
- Sorting: Sorting of the bibliographic entries.
- In-Cite Text: Shows sentences of related literature which quote the respective paper, including a link to the quoting publication.
- In-Cite Summary: Automatically generated summary of all sentences that cite the respective paper.
- Out-Cite Text: Full text of the source paper with highlights and links to the referenced literature.



Figure 3: Interface of ASE

## 2.3.2 User Study

Three user studies (n=4-5) were conducted to improve usability and to research how effective user used ASE to discover new and related literature (Dunne et al. 2012). The study shows that users could not use all features after a 30-minute introduction. The most used feature was the Paper Ranking. It allows the user to filter less important publications at a glance and to focus his attention to relevant literature.

Three out of four participants rated ASE as useful for searching literature. One participant stated problems concerning the interface because it is too overloaded. Furthermore, the participants had problems using and understanding all feature ASE offers, like the Out-Cite text for example. Another hint for the problematic usability is the fact, that a 30-minute introduction was not enough to use and understand all features (Dunne et al. 2012).

# 3 Discussion

PaperCube and ASE differ in several important functions. PaperCube offers a simple design and good usability. Its main goal is to lower cognitive load and put literature in a bigger context without losing focus. Another advantage is the choice between several visualizations (detail view, tree view, papers per year) to satisfy different needs the user might have. In contrast, ASE offers lots of useful features, but they are not understood straight away. It adds a lot of value with the linking of referenced publications and publications which reference the respective paper. Being able to see referenced publication in its context is useful in understanding the quotation. Maybe ASE is more useful for a different (more professional) target audience that PaperCube. Moreover, the Out-Cite feature in ASE might be useful in the study of plagiarism.

A hybrid approach from both projects might be very effective. The most popular function from ASE, the Paper Ranking, could be integrated in PaperCube. This way the user does not have to manually browse the citation network which is the least popular feature in PaperCube. Another advantage from ASE are the quotations and references which are directly displayed in the program and in its contexts. This saves time and tasks to embed literature in its bigger, meaningful context.

# 4 Research Agenda

The presented approaches help the user to visualize literature in its context. Both approaches take workload of the user and help to decrease their cognitive load, although they take different paths. Both utilize graph based visualizations with various results. The nature of the data leads to the necessity to process complex network structures in a visual way. Improved usability leads to the reduction of the displayed amount of data. The question arises how visual complexity in publication graphs should be captured (vgl. Calero Valdez et al. 2015) and how to handle the trade-off between the wealth of information and reduction of information. Graph complexity could correlate in a U-shaped way with their usefulness.

Hence, one aim of human factors research should be to develop perception metrics for graphs and correlate those with the resulting cognitive load. It is obvious to assume that domain knowledge (about specialist field and topic), spatial sense, expertise and more individual characteristics have an impact on users' system perception. Direct metrics for graphs can possibly be used to value the perceived complexity of these (e.g. graph entropy, topology, see Holzinger et al. 2013). The examination of which metrics can be applied is topic of future research.

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